



Social Media

twitter 

- @itpsupportassoc

facebook

- ITP Support Association



Instagram

- @itpsupportassoc

HealthUnlocked

- ITP Support Association

JAN
2018

DIGITAL AROUND THE WORLD IN 2018

KEY STATISTICAL INDICATORS FOR THE WORLD'S INTERNET, MOBILE, AND SOCIAL MEDIA USERS

TOTAL
POPULATION



we
are
social

7.593
BILLION

URBANISATION:
55%

INTERNET
USERS



4.021
BILLION

PENETRATION:
53%

ACTIVE SOCIAL
MEDIA USERS



we
are
social

3.196
BILLION

PENETRATION:
42%

UNIQUE
MOBILE USERS



5.135
BILLION

PENETRATION:
68%

ACTIVE MOBILE
SOCIAL USERS



2.958
BILLION

PENETRATION:
39%



Liverpool, England

Los Angeles, USA

Connecticut, USA

Glasgow, Scotland

British Columbia, USA

Chicago, USA

Grand Cayman, Cayman Islands

Torrington, Wyoming, USA

East Troy, Wisconsin, USA

Manitoba, Canada

Lincoln, England

Wiltshire, England

São Paulo, Brazil

Howell, New Jersey, USA

Caldicot, Wales

Alamogordo, New Mexico

The Hague, The Netherlands

Manila, Philippines



itpsupportassoc • Follow

itpsupportassoc Last month we asked where all our followers live. It turns out we are a huge world wide community. Here are just a few of the places our wonderful followers are
#itp #itpaware #itpawareness
#funnyblood #autoimmune #raredisease
#platelet #lowplatelets
#thrombocytopenia

imfarzaneh Iran also

jodiebfit Essex, England 🇬🇧 in thankfully still in remission

kristymalone2 Steele, Missouri

cantaloupe_marie Big Bear Lake, CA

quietyethumblerian Nassau Bahamas

just_jing Philippines

j_n_diddysmom Clifton NJ

bloodietwo Vermont



27 likes

MARCH 11, 2016

Log in to like or comment.



Only 6 Months In


The Facebook logo, consisting of the word "facebook" in white lowercase letters on a dark blue rectangular background.

facebook

- ITP Support Association


facebook

Page Inbox Notifications 1 Insights Publishing To... Promotions Settings Help ▾







ITP Support Association ✓
@ITPSuppAssoc

- Home
- About
- Fundraisers
- Events
- Photos
- Videos
- Community
- Groups



Community See all

Katie     and 4 other friends like this or have checked in


Invite Friends

5,337 people like this

5,262 people follow this

Like Following Share ...

Create post Live Event Offer Job

 Write a post...


Photo/Video Feeling/Activ... Check in




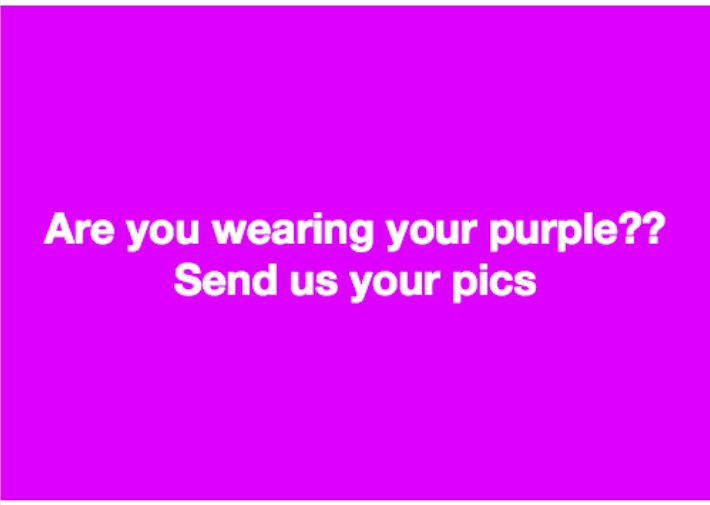
ITP Support Association ✓
@ITPSuppAssoc


- Home
- About
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- Groups
- Reviews
- Jobs
- Posts

👍 Liked ▾ 📡 Following ▾ ➦ Share ⋮

 Write a comment... 😊 📷 📄 🗨️

 **ITP Support Association** is 🤗 asking for donations.
Published by Hayley Howle [?] · 28 September at 14:21 · 🌐



 **£180 raised**
2 people donated.

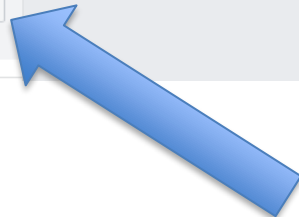
✎

📞 0844 777 0559
✉ **Send message**
🌐 [http://www.itpsupport...](http://www.itpsupport.org.uk)
📁 Non-profit organisation · Medical and health · Regional website
🕒 Opens tomorrow
Closed now
✎ Suggest Edits

Pages liked by this Page

English (UK) · English (US) · Türkçe · Polski · Español

Information about Page Insights data
[Privacy](#) · [Terms](#) · [Advertising](#) · [AdChoices](#) [▷]
[Cookies](#) · [More ▾](#)
Facebook © 2018



Donate

Mobile Device

The screenshot shows the mobile interface of the ITP Support Association Facebook page. At the top left is the profile picture and the name 'ITP Support Association' with the handle '@ITPSuppAssoc'. Below this is a large blue 'Send Message' button. A navigation bar contains icons for 'Publish', 'Photo', 'Promote', and 'View as'. A rating of 4.7 out of 5 is displayed, along with the text 'Non-profit organisation • Bolnhurst'. At the bottom, there are tabs for 'Photos', 'Videos', 'Community', and 'Groups'. The 'Community' tab is selected, showing a notification for a 47% response rate and a 'Reach' notification for £1. A blue arrow points from the 'Community' tab to the 'Community' link in the left-hand navigation menu of the desktop view.

Desktop

The screenshot shows the desktop interface of the ITP Support Association Facebook page. The top navigation bar includes 'Page', 'Inbox', 'Notifications', 'Insights', 'Publishing To...', and 'Promotions'. The left-hand navigation menu lists 'Home', 'About', 'Fundraisers', 'Events', 'Photos', 'Videos', 'Community', 'Groups', 'Reviews', 'Jobs', 'Posts', 'Info and address', 'Your community', 'Promote', and 'Manage promotions'. The main content area features three fundraiser posts for 'Kay's Birthday Fundraiser for ITP Support Association' and 'Carrie's birthday fundraiser for ITP Support Association', each with a purple ribbon icon. Below these are 'Upcoming Events' featuring a poster for the 'ITP Support Association 23rd Patient Convention 2018' at 'CHESTER RACE COURSE'. On the right side, there is a 'Send Message' button, a video view notification, a 'Community' section with an 'Invite Friends' button, and an 'About' section with a map and a 'Promote Local Business' button. A blue arrow points from the 'Community' link in the left-hand navigation menu to the 'Community' tab in the mobile view.



Alison Upton ▶ **ITP Support Association**



19 September · 🌐

I was diagnosed in May with a platelet count of 2. I've been treated with steroids until 2 weeks ago & had regular blood tests and consultant appointments throughout. It took a while but slowly my count began to rise. Today it's 513 which is too high! No one seems too worried at the moment as it may be that I still have steroids in my system. Has any one else experienced this?



Like



Comment



Share



Message



Write a comment...





Alison Upton ▶ ITP Support Association

19 September · 🌐

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Like



Comment



Share



Write a comment...



Kirstie James ▶ ITP Support Association

7 October at 17:50 · 🌐

Hi Guys, today I ran Cardiff Half Marathon on behalf of ITP Support Association after being touched by the story of a beautifully brave little girl in my home town.

If anyone could spare a £1 for this amazing cause I'd be really grateful <https://mydonate.bt.com/fundraisers/kirstiejames1>





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Kirsty Walters ▶ ITP Support Association

27 April · 🌐

Bristol and Wales ITP Patient Day was brilliant. Thank you so much for organising. It was very informative and great for us as parents of an ITP child to meet and ask questions to other parents and their children. Thanks again x

ITP Support Association

Like

Comment

Share

Message



Write a comment...





Instagram

- @itpsupportassoc



itpsupportassoc

Following



457 posts 930 followers 58 following

ITP Support Association

UK charity supporting sufferers of the auto immune bleeding disorder Immune Thrombocytopenia

www.itpsupport.org.uk/index.php/en/news/98-itp-support-associatio...

Followed by thechroniclesofgirlsblog, laura_harvey_, maureen.conway + 9 more



Septemb...



RD Chall...

POSTS

TAGGED





itpsupportassoc

Following



457 posts 930 followers 58 following

ITP Support Association

UK charity supporting sufferers of the auto immune bleeding disorder Immune Thrombocytopenia

www.itpsupport.org.uk/index.php/en/news/98-itp-support-associatio...

Followed by [thechroniclesofgirlsblog](#), [laura_harvey_](#), [maureen.conway](#) + 9 more



Septemb...



RD Chall...



POSTS

TAGGED

 **ITP Support Association** 10 hrs · 🌐

Only a few more days left to book your tickets for this years ITP Convention, being held at the fabulous Roodee @ Chester Race Course on Sat 27th October from 10.00 am to 5.00 pm. Tickets can be booked at www.itpsupport.org.uk.



 453 posts 898 followers 58 following

[Message](#) 🗨️ 👤 ⌵

ITP Support Association
Nonprofit Organization
UK charity supporting sufferers of the auto immune bleeding disorder Immune Thrombocytopenia
www.itpsupport.org.uk/
The Platelet Mission, Kimbolton Road, Bolnhurst

Followed by [thechroniclesofgirlsblog](#), [laura_harvey_](#), [maureen.conway](#) + 9 more

September... RD Challenge



The ITP Support Association



www.itpsupport.org.uk



itpsupportassoc • Following

itpsupportassoc We are asked very often about ITP support groups in other countries. Here is a list that may be able to help:

globalitp.org/index.php/patient-support

#itp #itpaware #itpawareness #itpstrong
#funnyblood #thrombocytopenia
#platelet #lowplatelets #autoimmune
#raredisease #global4itp

elly100pcy

diegomrtg In spain?

ilenceto In Bulgaria?

ms_keefe @diegomrtg yes, head over to the link provided and get all the details 👍📄

ms_keefe @ilenceto not that we



77 likes

3 DAYS AGO

Add a comment...





- @itpsupportassoc



Tweets **4,067** Following **905** Followers **1,522** Likes **670**

Following

ITP Support Assoc

@ITPSupportAssoc Follows you

UK charity supporting sufferers of the auto immune bleeding disorder Immune Thrombocytopenia. Views expressed are those of individuals & not the ITP Supp Assoc

The Platelet Mission, MK44 2EL

itpsupport.org.uk

Joined August 2011

Born January 01

Tweet to **Message**

9 Followers you know



735 Photos and videos



Tweets **Tweets & replies** **Media**

 **ITP Support Assoc** @ITPSupportAssoc · Oct 22
 We're on countdown:
[#itpaware](https://twitter.com/itpaware)
[facebook.com/19500723722899...](https://www.facebook.com/19500723722899...)
 1 Reply 2 Likes

 **ITP Support Assoc** @ITPSupportAssoc · Oct 21
 We are asked very often about ITP support groups in other countries. Here is a list that may be able to help: [#global4itp](https://twitter.com/global4itp)
[globalitp.org/index.php/pati...](https://www.globalitp.org/index.php/pati...)
 1 Reply 3 Likes

 **ITP Support Assoc** @ITPSupportAssoc · Oct 15
 We had so many of your ITP Stories sent in over September, and they were so well received we have decided to carry on publishing them. So if you have sent us a story, rest assured we will get it up here. So today we meet Edwin:
[#itpaware](https://twitter.com/itpaware) [#itpstrong](https://twitter.com/itpstrong)
[facebook.com/19500723722899...](https://www.facebook.com/19500723722899...)
 4 Likes

Promoted Tweet

Who to follow · Refresh · View all

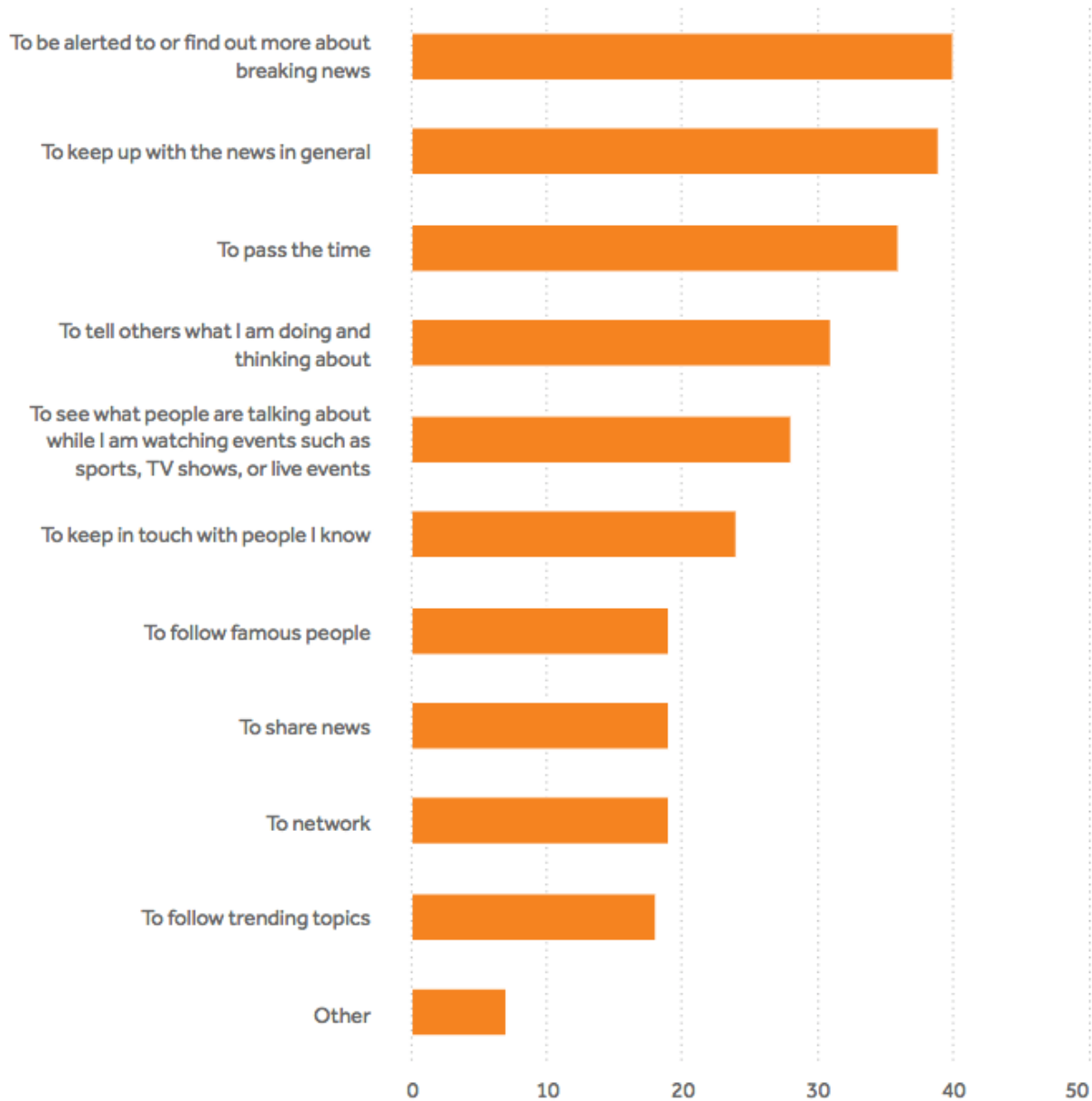
-  **No1 Perfume** @No1Perf...
[Follow](#)
 Promoted
-  **Low Platelets Fix** @Low...
[Follow](#)
-  **MyPurplePatch** @Patch...
[Follow](#)

Find people you know

Trends for you · Change

- Welbeck**
4,455 Tweets
- Philip Green**
20.2K Tweets
- #itop**
- #SPOARS**
2,211 Tweets
- Ian Brown**
1,773 Tweets
- Topshop**

Why people use Twitter




HealthUnlocked


- ITP Support Association

HealthUnlocked

Making a difference for patients

Almost 7 in 10 patients on HealthUnlocked had never spoken to another patient with the same condition before coming to our platform. 91% say using it has been useful or lifechanging. 87% feel more confident when speaking to professionals.






ITP Support Association

✓ Following


[Home](#) [Posts](#) [Search](#) [Members](#) [About](#) [Polls](#)

Posts

Arrange by ▾



What's on your mind?



I'm new here...

gigi15 an hour ago

I was diagnosed with ITP April 2018 with a platelet count of 1,000. It's been a rough journey trying different medications. I tried predniso...

2 Replies

Topics

[All posts \(1520\)](#)

[All things ITP Support Association \(57\)](#)

Content on HealthUnlocked does not replace the relationship between you and doctors or other healthcare professionals nor the advice you receive from them.



#ITP2018



#ITP2018



HealthUnlocked